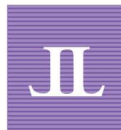
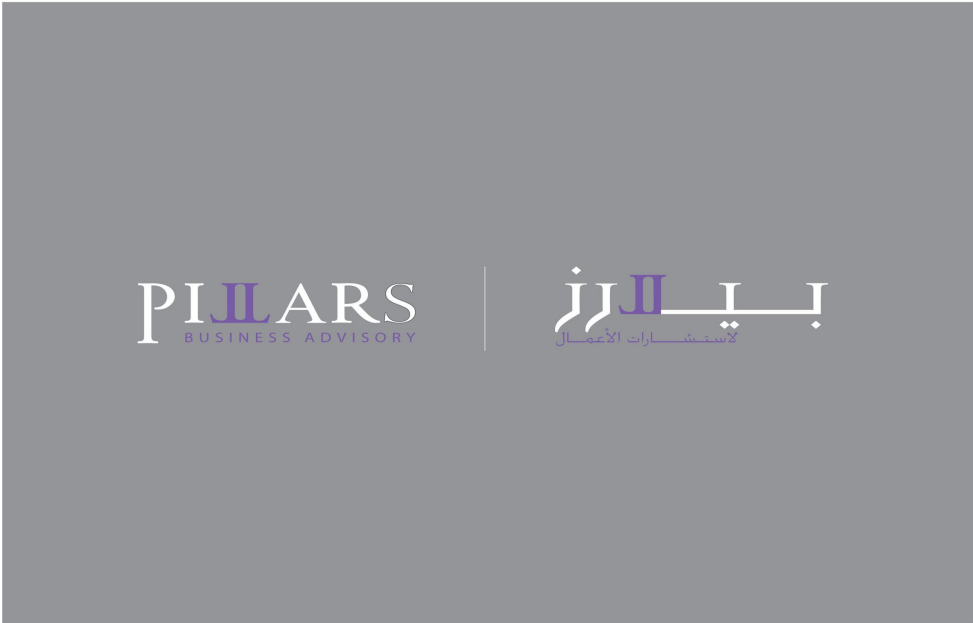


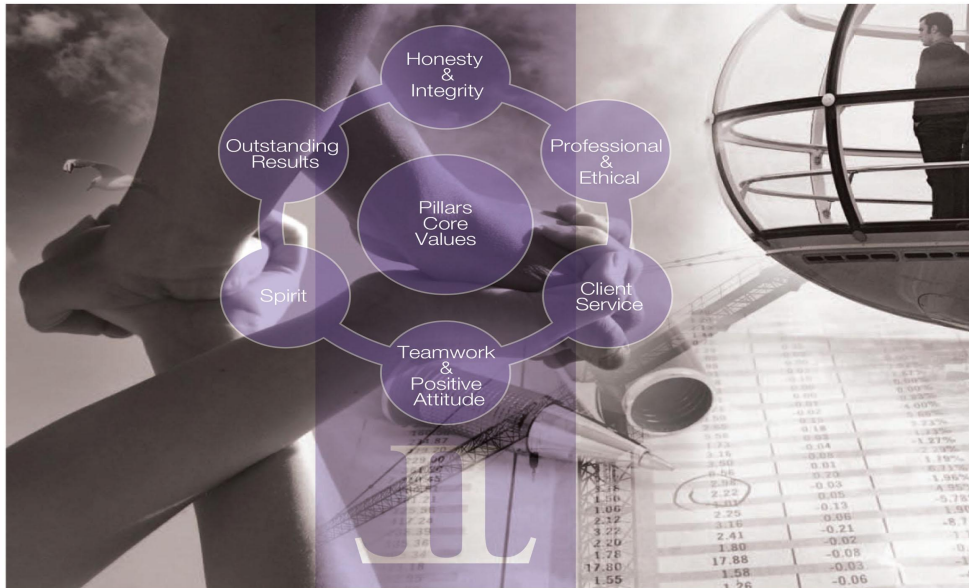
Partnership in success





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Overview

Vision

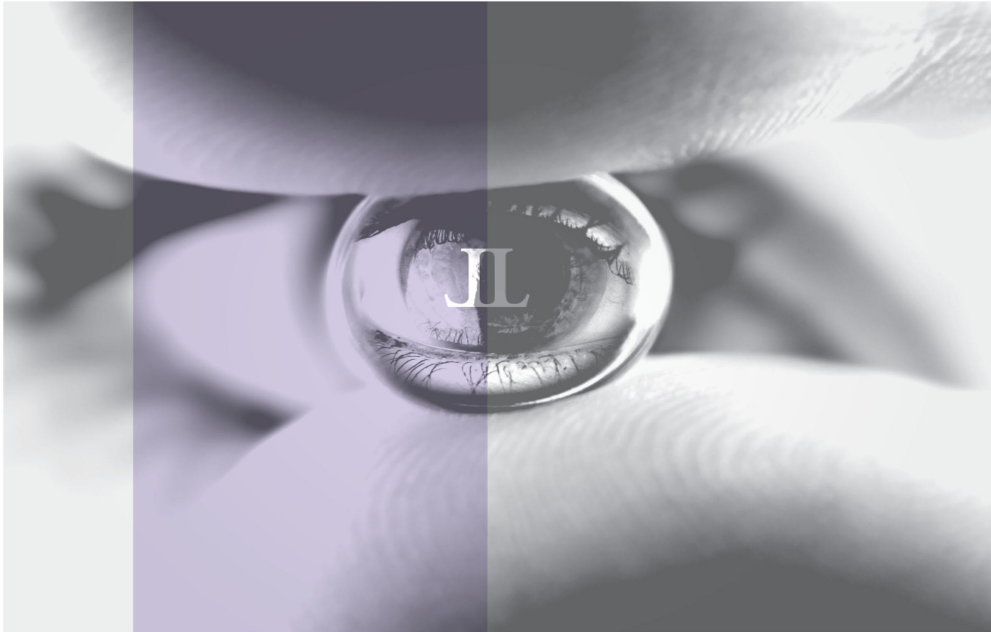
We seek to be one of the most distinguished professional and remarkable financial advisory firm in the middle east and north Africa “MENA”

Mission

We have been created to provide a professional and highly valued financial services to our clients.
We help you identify and execute innovative ways to improve the performance of your business and uncover all complex financial scenarios you may face.

Values

Independence, integrity, highest of ideals loyalty, excellence, client services and respect are all our core values



Why Pillars

Who We Are

We are independent professional advisory firm established by expertise and highly qualified partners with a very long track record of success stories.

We focus on delivering high standard of advisory services, backed by the ability to provide solutions for complex situations for small and medium size companies. We offer a customized approach to our services that's based on your needs combining in-depth industry knowledge and a longstanding commitment to growing companies.

I Experienced People

We understand the challenge of the profession, hence we select our team carefully and train them extensively to handle needs of our clients.

I Strategic Oriented Approach

Our clear work approach and systemized procedures make transition in our relation dynamics with clients according to their growth and evolution smooth.

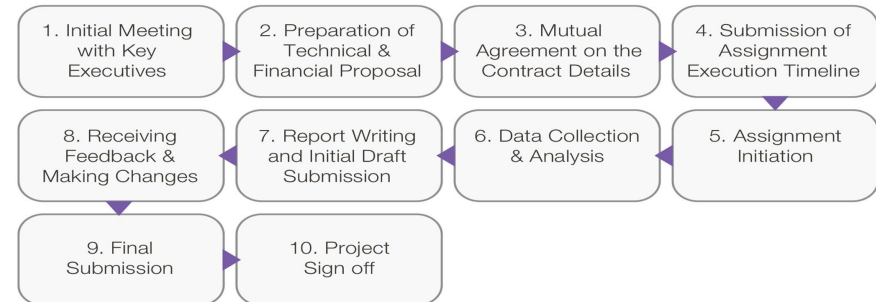
I Customized Solutions

We invest in our people and technology to develop customized solutions that add value for our clients.



Our Methodology

- II. As our focus is on our client's needs, we are a firm that understands your objectives and we fulfill our targets by employing technical expertise and insights.
- II. Our approach is to meet your expectations and exceed them. Our commitment is to agree and plan with you. Our consulting services aims giving you the maximum benefits.
- II. Our commitment is to identify, meet and exceed our clients' expectations by providing a cost effective, efficient and holistic service.





Our Services

Accounting Service

Our services covers wide range starting from general bookkeeping and payroll processing to becoming your virtual accounting department. We provide full accounting outsource, co-sourcing and controllership.

Our diversified and valuable accounting services are professionally tailored to suit our clients' business needs.

Our team is comprised of book keepers, accounting systems specialists, and financial controllers, they all are professionals and well trained.

Business Advisory

Organizations often in need for making financial decisions in every cortical situation they may face. Our financial advisory services professional deliver the specialized and objective financial advice you need to clearly understand your options, opportunities & exposures.

With our highly talented and professional team, we assist you establish and implement efficiently your business goals and having the best optimized financial solutions that suit your business needs.

Risk & Compliance

Changes in business environment and uncertainties requires that you establish systems and implement procedures to maintain and enhance value and identify, assess and manage the risk surrounding your business.

Our range of services includes expert witness, expert reports and dispute resolution professionals to help our clients and their legal counsel with challenging financial issues in complex business litigations and issues.



Our Services

At Pillars, we deliver individually designed services for specific situations and complexities of your business. These services provide an answer to strategic, financial or tactical needs arising out of the challenging business environment.

Business Advisory

Strategy Consulting

- Strategy Formulation
- Business Plan Preparation
- Feasibility Study
- Opportunity Assessment

Investment Advisory

- Target Search and Opportunity Assessment
- Financial Modeling & Valuation
- Business and Financial Due Diligence
- Capital Raising Assistance
- Portfolio Performance Enhancement

Research Services

- Equity Research
- Credit Research
- Sector and Investment Research
- Data Analytics
- Customized Research and Business Intelligence

Recruitment Support

- selective basis for senior positions

Transaction Support

- Financial Modeling & Valuation
- Information Memorandum
- Business and Financial Due Diligence
- Merger & Acquisition Support
- Pre-IPO Advisory

Performance Enhancement

- Performance Review and Benchmarking
- Business and Financial Structuring & Restructuring
- Diagnostic Study
- Post Investment Monitoring & Analysis

Risk & Compliance

- Forensic Services
- Corporate Governance Review
- Internal Control Assessments
- Financial & Operational Risk Management

Financial Training

- Wide range of Finance topics
- In-house & Open House Training
- professional certificate programs

Collaborative Accounting

Small Businesses can take a step forward with Collaborative Outsourced Accounting services.

Starting a company involves more than just creating and product or service that customers want. It also entails keeping up with the business's financial aspects. From operating plan development to back office invoicing, you need someone with the financial know-how to keep your accounting operations running smoothly.

What is Collaborative Accounting?

Collaborative accounting services provides full-service accounting and finance services to businesses while working with your business teams to create synergies that go beyond just accounting. This hybrid-outsourcing solution tailors finance and accounting services specifically to your business needs as the back office work and CFO advisory functions becomes shared between your in-house assets and the outsourced company.

This unique collaboration goes beyond merely keeping the accounts receivable and payment invoicing functions running smoothly. Collaborative accounting with a third-party service provider allows this full accounting team to work closely with your sales and marketing staff to understand your business model and initiatives.

Accounting data becomes collected and analyzed to help with operational functions, compliance standards and other finance-related work to improve your business and stimulate growth. It offers flexibility and cost-effective savings for your in-house department as the outsourced services provides value-added solutions throughout your business.

Who?

An Entrepreneur's Accounting Department

We provide services to entrepreneurs and small businesses. We serve as value-added partners to complement the hard work our clients put in to grow their businesses.

How?

Recognize with Pillars

Outsourcing your accounting functions to third-party service providers such as Pillars offer more than cost-savings, on-time-delivery and standardization of operations. It now brings tailored services specific to your business and industry through Collaborative Accounting solutions.

Why?

Passion with Purpose

We are passionate about accounting and compliance and get excited about helping our clients succeed. Our team feel passionate about understanding different businesses and finding creative ways to drive growth. We take accounting and compliance beyond books to maximize your business's potential of success.

Accounting

We provide outsourced accounting & controller services to small businesses, including:

- CFO Functions - Controller - Bookkeeping



PIIARS
BUSINESS ADVISORY

بِإِلْزَز
مُشَافَعَةُ الْاِعْمَالِ



Dedicated Outsourced Accounting Services



Bookkeeping

Our bookkeepers ensure proper billing and expense procedures are implemented and followed.



Controller

Outsourced Controller ensures that operational accounting and financial systems and processes are in order.



CFO Advisory

Our CFO focuses on generating insights from accounting that goes beyond compliance.

A Dedicated Outsourced Accounting Department Optimized For Your Small Business

Our Accounting Services group provides a practical solution for early-stage companies that need part-time accounting and finance support, or later-stage companies that need part to full-time assistance. We become the virtual accounting department scaled to your needs, providing professional accounting staff, controllers, and/or chief financial officers. Our services include:

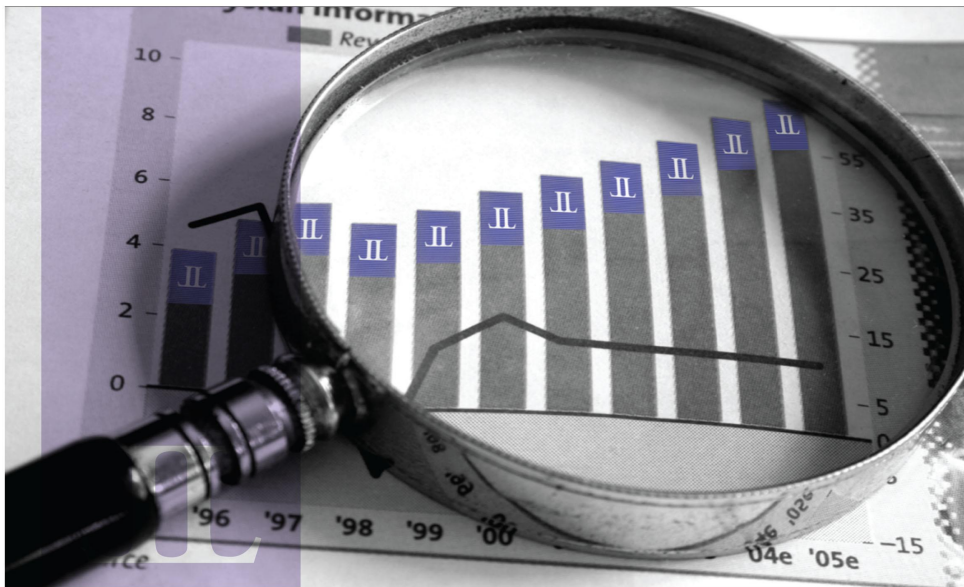
Dedicated Outsourced Accounting Services

CFO Advisory

- Operating plan development
- Financial forecasts
- Debt and equity financing
- Cash management
- Asset management
- Support stock valuation services
- Financial reports and presentations for board meetings
- Contract reviews
- Revenue recognition
- Due diligence
- Obtain credit from vendors
- Internal Controls and Procedure Documentation
- Customized Reporting with Business Intelligence and benchmarking

Controller

- Transaction processing
- Purchase orders
- Bill processing and payment
- Customer invoicing and collection
- Expense report processing and payment
- Respond to questions from vendors, customers and employees
- Classify transactions to produce reports by department, geography, product line, etc.
- Investigate creditworthiness of new customers
- Monthly close
- Consolidations
- Accounting system evaluation and selection
- Controls implementation
- Accounting policies and procedures



Dedicated Outsourced Accounting Services

When we say delightful, we mean your company's success!

Growing companies need their management to stay focused on building their businesses. In order to accomplish this you need strong financial management with a reliable accounting/bookkeeping function. That's where we come in. We provide growing businesses with outsourced accounting services on a fixed-fee basis. Whether you want to add expertise to your current team or completely outsource your accounting/bookkeeping function, we can help.

Our Approach to Outsourced Bookkeeping Services

- Pay for what you need: We customize our services to fit your needs. You can outsource all of your accounting function to us, or we can provide resources to complement your existing team.
- Fixed-fee pricing: Fixed fee pricing means that you'll be able to accurately budget for your accounting and bookkeeping costs.
- Expertise: Our expertise goes beyond just bookkeeping. Our staff is managed by CPAs/MBAs with superior controller-ship, CFO, and transaction expertise.

Our controller develops accountability and look for ways to understand and improve accounting and finance processes

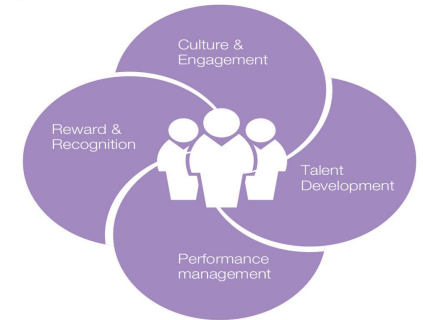
Pillars's Outsourced Controller can assist companies with existing bookkeeping resources but require the expertise of a controller who can provide accounting insight beyond the scope of an in-house bookkeeper or junior accounting staff on an as-needed basis. Our controller assist with core accounting processes, book-keeping and accounting systems and advisory on other business intelligence platforms for financial planning and monthly risk and opportunities process.



Our People

Our people directly reflect who we are, what we stand for and how efficient we are as far as our performances are concerned. Our long standing professional expertise has paid off through allowing us to be prevalent in terms of making the right decisions, starting from the selection of our staff and throughout the spiral process of observing and appraising their performance up to the point of service delivery and interactions with clients.

Our employees are continuously trained to better serve our clients and they are often exposed to various challenges posed by the market in order to diversify their knowledge and strengthen their abilities to deal with insurmountable businesses' problems. Pillars's leading seniors are renowned for their outstanding record of achievements; they are specially known for their reputation as problems solvers and for their association with high caliber of business leaders and major companies.





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